



THE GOLDFIELDS

In the Victorian Goldfields the dreams and aspirations of the gold rush era are echoed in the landscape. Cities and villages, rich in history, fuse with contemporary vibrancy, creativity and style. Art and culture thrive, legends live on and a wealth of new treasures await. The discovery of gold in Victoria's central region more than 150 years ago has left a rich legacy in almost every town of the Goldfields. Explore these pioneering days, the surrounding wine regions and the area's many festivals and events.



ACCOMMODATION

A-Line Holiday Village

03 5447 9568 🏠 🚗

Kangaroo Flat,
5616 Calder Hwy
10% off direct bookings,
exc pk periods.
enquiries@
alineholidayvillage.com.au
www.alineholidayvillage.
com.au

Agatha Panthers Cottages

03 5475 1066 🏠 ✉️

Maldon, 87 Church St
10% off normal price.
www.agatha.ws

Allara Motor Lodge

03 5448 4700 🏠 ✉️ ♿ 🚗

White Hills, 569 Napier St
10% off accom.
allaramotorlodge@
bigpond.com

Ambassador Motor Inn 1800 811 782

Ballarat, 1759 Sturt St
10% off accom.
ambassadormotorinn@
alphalink.com.au
www.goldenchain.com.au

Avenue Motel

03 5334 1303 🏠 ✉️

Ballarat, 1813 Sturt St
10% off accom,
exc Sat & pk periods.
avenue@netconnect.
com.au
www.avenuemotel.com.au

Ballarat Woodmans Hill Motor Inn

03 5334 7202 🏠 ✉️ ♿ 🚗

Ballarat, Western Hwy
10% off accom,
15% off min 3 nights;
exc pk periods.
woodmans@netspace.
net.au
www.ballarat.com/
woodmans.htm

Begonia City Motor Inn 1800 665 199

Sebastapol,
244 Albert St
10% off accom.
begoniacity@ncable.
net.au
www.goldenchain.com.au

Bell Tower Ballarat

03 5334 1600 🏠 ✉️ ♿

Ballarat, 1845 Sturt St
10% off standard
accom rates.
reservations@belltower.
com.au
www.belltower.com.au

ACCOMMODATION

Bendigo Gateway Motel

1800 032 263



Eaglehawk,
401 Eaglehawk Rd
10% off accom.
bgogateway@bigpond.
com
www.goldenchain.com.au

Bendigo Haymarket Motor Inn

1800 505 580

Bendigo, 5 Mclvor Rd
10% off accom.
info@bendigohaymarket.
com.au
www.goldenchain.com.au

Bendigo Mclvor Motor Inn

03 5443 8444  



Bendigo,
45–47 Mclvor Rd
10% off; exc specials,
pkgs, Sat & pk periods.
reception@
bendigomcivormotorinn.
com.au
www.bendigomcivor
motorinn.com.au

Bendigo Motor Inn

1800 032 941



Kangaroo Flat,
232 High St
10% off accom.
bmi@netcon.net.au
www.goldenchain.com.au

Big4 Bendigo Ascot Holiday Park

03 5448 4421  

Bendigo, 15 Heinz St
10% off site & accom to
max \$25/stay, exc pk
periods.
stay@big4bendigo.com.au
www.big4bendigo.com.au

Calder Motel

03 5447 7411  

Bendigo/Kangaroo Flat,
296–298 High St
(Calder Hwy)
10% off, exc pk periods.

Castle Motel

03 5472 2433

Castlemaine, 1 Duke St
10% off, exc weekends.
bookings@castlemotel.
com.au
www.goldenchain.com.au




Castlemaine Central Cabin & Van Park

03 5472 2160  

Castlemaine,
101 Barker St
10% off, exc other
discounts.
manager@
cabinscastlemaine.com
www.cabinscastlemaine.
com



ACCOMMODATION

Castlemaine Colonial Motel

03 5472 4000   

Castlemaine,
252 Barker St
10% off accom,
exc Sat & pk periods.
motel@castlemaine.net
www.castlemainemotel.
com.au

Celestine House B&B

03 5473 4180  

Guildford, 16 Franz St
10% off Sun–Thurs or
book 2 nights & get 3rd
night free.
celestinehouse@
centralvictoria.net
www.celestinehouse.com

Comfort Inn & Suites City Views

13 2400  

Ballarat, 101 Curtis St
Up to 20% off reg price.
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Comfort Inn Bendigo Central Deborah

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Bendigo, 177–183 High St
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Comfort Inn Main Lead

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Ballarat, 312 Main Rd
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www.choicehotels.com.au

Comfort Inn Parkview

13 2400  





Ballarat, 1611 Sturt St
Up to 20% off reg price.
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Comfort Inn Sandhurst

13 2400  

Bendigo, 211 High St
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Eany Farm

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Maryborough/Majorca,
178 Talbot Rd
10% off direct bookings,
exc pk periods.
ivannorma@tadaust.
org.au

Emeu Inn Bed & Breakfast

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Heathcote, 187 High St
15% off direct bookings,
min 2 nights; exc
Sat & public holiday
weekends. Must
mention SC.
info@emeuinn.com.au
www.emeuinn.com.au

ACCOMMODATION

Eureka Stockade Caravan Park



03 5331 2281  
Ballarat,
104 Stawell St South
10% off accom.
roly@ncable.net.au
www.eurekacaravan
park.com.au

Golden Country Caratel

1800 033 142

Maryborough,
134 Park Rd
10% off accom.
gcc@goldencountry.
com.au
www.goldenchain.com.au

Golden Reef Motor Inn

1800 624 793  

Bendigo,
186 McIvor Hwy
10% off, exc pk periods.
bookings@goldenreef
motorinn.com
www.goldenreef
motorinn.com

Golden Square Motor Inn



1800 033 129

Golden Square,
371 High St (Calder Hwy)
10% off accom.
enquiries@goldensquare
motorinn.com.au
www.goldenchain.com.au

Goldfields Motor Inn Bendigo


03 5441 7797   
Golden Square,
308 High St
10% off norm tariff;
exc pk periods, pkgs
& specials.
auldgoldfields@
bendigogs.net
www.bwc.com.au/
auldgoldfields

Homestead Motor Inn

1800 061 455  

Bendigo, 508 High St
10% off the best
available rate.
bendigohomestead@
bigpond.com
www.homesteadmotorinn.
com.au

Inglewood Motel & Caravan Park

03 5438 3232 

Inglewood,
196 Calder Hwy
10% off caravan park
weekly, motel overnight.




Lake Waranga Caravan Park & Holiday Camp

03 5856 1243   

Rushworth,
98 Waranga Basin Rd
10% off accom,
12% off site.
info@lakewaranga.com
www.lakewaranga.com

ACCOMMODATION

Lochinver

03 5464 2356   

Carisbrook,
245 Baringlup Rd
10% off direct bookings,
exc pk periods.
info@lochinverfarm.com.au
www.lochinverfarm.
com.au

Maldon's Eaglehawk Motel


1800 801 017

Maldon, 35 Reef St
10% off accom.
stay@maldoneaglehawk.
com
www.goldenchain.com.au

Maryborough Guest House Bed & Breakfast

03 5460 5808  
Maryborough,
44 Goldsmith St
10% off direct bookings
Mon–Thurs, exc pk
periods.
greatstays@hotmail.net.au
www.visitvictoria.com

Nuggetty Cottage

03 5475 2472 



Maldon, 30 Nuggetty Rd
15% off direct bookings
Sun–Thurs, min 2 nights;
exc school holidays,
long weekends &
festivals.
nuggettycott@impulse.
net.au
www.nuggettycottage.
com.au

The Old Methodist Church Faraday

1800 171 888   





Faraday,
2963 Calder Hwy
10% off accom.
www.castlemaineproperty.
com.au

Plaistow Homestead

03 5476 2450  

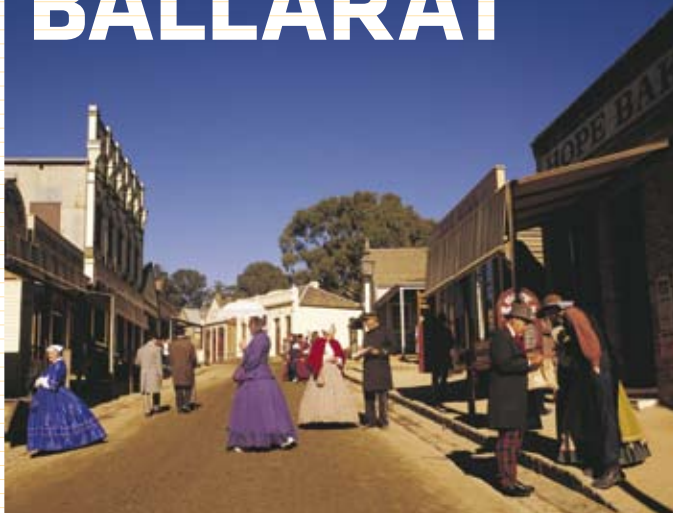
Newstead/Joyces Creek,
324 Rodborough Rd
10% off accom.
plaistow@netcon.net.au
www.plaistow.com.au

Pyrenees Motel

03 5465 3693    

Avoca, 102 High St
10% off Mon–Thurs.

BALLARAT



GREAT THINGS TO DO IN BALLARAT

- Pan for gold or chat with the storekeepers and miners at Sovereign Hill living museum – get there with our Goldrush Special.
- Discover the story of the miners' resistance and the Eureka Stockade at the Eureka Centre.
- Visit the award-winning Ballarat Wildlife Park.
- Visit the Ballarat Fine Art Gallery, Australia's oldest and largest regional gallery, and view the comprehensive collection of Australian art.
- Explore historic Lydiard Street to see examples of Victorian architecture.
- Walk the Eureka Trail, from Camp Street to the Eureka Centre.

TRAVEL INFORMATION

Trains between Ballarat and Melbourne run frequently and a one-way trip takes approximately 76 minutes.

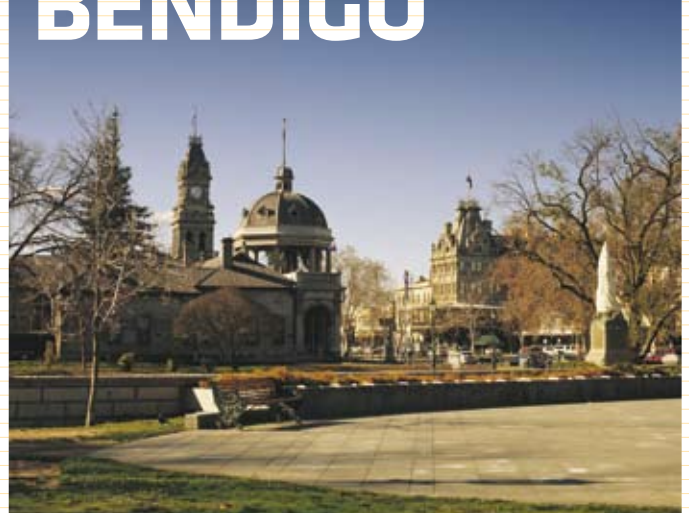
GETTING THERE WITH V/LINE

Making your way to Victoria's largest inland city via V/Line's trains and coaches is easy and affordable, with frequent services and inexpensive tickets for all your travelling needs.

YOUR V/LINE TICKET IS ALSO A METCARD

If your journey begins or ends in metropolitan Melbourne, pre-purchase your V/Line ticket. On the day, you can use it to travel on Melbourne metropolitan public transport from your front door all the way to your arrival station at no extra cost.

BENDIGO



GREAT THINGS TO DO IN BENDIGO

- Take a ride on Bendigo's talking tram and hear stories from local history.
- Go underground at the Central Deborah Gold Mine descend thirty storeys to explore the main shaft.
- Explore the Chinese Dragon Museum, home to the world's oldest and longest imperial Chinese dragon, Sun Loong.
- Visit the historic Bendigo Pottery – Australia's oldest working producer of ceramics.
- See Australian art dating back to 1850 at the Bendigo Art Gallery.
- Explore the city's heritage buildings and sites, including the newly restored Alexandra Fountain, the magnificent former post office, and the ornate Shamrock Hotel.

TRAVEL INFORMATION

Trains between Bendigo and Melbourne run frequently and a one-way trip takes approximately 113 minutes.

BUYING TICKETS

- at staffed V/Line train stations
- at some premium metropolitan (Connex) stations
- through V/Line ticket agents or
- by calling 136 196 (please allow 10 days for delivery)

MORE INFORMATION

Please call us on 136 196 with any enquiries or visit our website at www.vline.com.au

ACCOMMODATION

Quality Inn & Suites The Menzies

13 2400 🏠✉️
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Up to 20% off reg price.
www.choicehotels.com.au

Quality Inn Colonial 13 2400

🏠✉️
Bendigo/Golden
Square, 483 High St
(Calder Hwy)
Up to 20% off reg price.
www.choicehotels.com.au

Quality Inn Heritage on Lydiard

13 2400 🏠✉️
Ballarat,
15 Lydiard St North
Up to 20% off reg price.
www.choicehotels.com.au

Quality Resort All Seasons

13 2400 🏠✉️
Bendigo,
171–183 Mclvor Hwy
Up to 20% off reg price.
www.choicehotels.com.au

Sovereign Park Motor Inn

03 5331 3955 🏠✉️
Ballarat, 223 Main Rd
Min 10% off accom.
reservations@sovpark.
com
www.sovpark.com

Summerfield Wines

03 5467 2264 🏠✉️
Moonambel,
5967 Stawell-Avoca Rd
10% off accom.
info@summerfieldwines.
com
www.summerfieldwines.
com

Victoriana Motor Inn 1800 266 011

Ballarat, 214 Victoria St
10% off accom.
victoriana@bigpond.com
www.goldenchain.com.au

Warrenmang Vineyard & Resort

03 5467 2233 🏠✉️♿️🏠
Moonambel,
188 Mountain Creek Rd
10% off pkgs Sun–Thurs.
mail@warrenmang.com.au
www.warrenmang.com.au

Wattle Gum Cottage

03 5475 1113 🏠♿️
Muckleford,
15 Talbots Ln
10% off p/n or 3 nights
for price of 2, Mon–Thurs.
www.wattlegumcottage.
com.au

TOURIST ATTRACTIONS & ACTIVITIES

Ballarat Bird World

03 5341 3843 🏠♿️
Mt Helen, 408 Eddy Ave
20% off entry.

Ballarat Tramway Museum

03 5334 1580 🏠✉️🏠
Ballarat, Wendouree Pde
Half-price adult entry.
secretary@btm.org.au
www.btm.org.au

Bendigo Art Gallery 03 5434 6088

Bendigo, 42 View St
10% off shop purchases
over \$10.
bendigoartgallery@
bendigo.vic.gov.au
www.bendigoartgallery.
com.au

Bendigo Joss House 03 5442 1685

🏠♿️
Bendigo/Emu Point,
Finn St
10% off adult entry.
www.bendigotrust.com.au

Bendigo Pottery

03 5448 4404 🏠✉️🏠
Bendigo/Epsom,
Midland Hwy
Discounted entry to
interpretive museum.
bpottery@bendigo.net.au
www.bendigopottery.
com.au

Bendigo Vintage 'Talking' Tram Tour

03 5442 2821 🏠♿️
Bendigo, 76 Violet St
10% off adult ticket.
www.bendigotramways.
com

Buda Historic Home & Garden

03 5472 1032 🏠♿️
Castlemaine,
42 Hunter St
10% off entry.
Pets in garden only.
admin@
budacastlemaine.org
www.budacastlemaine.org


The Capital – Bendigo's Performing Arts Centre

03 5434 6100 🏠♿️
Bendigo, 50 View St
SC entry at conc price.
thecapital@bendigo.vic.
gov.au
www.thecapital.com.au

TOURIST ATTRACTIONS & ACTIVITIES

Central Deborah Gold Mine Bendigo
03 5443 8322 
Bendigo, 76 Violet St
10% off any adult mine tour ticket.
info@central-deborah.com
www.central-deborah.com

Golden Dragon Museum
03 5441 5044 
Bendigo, 5-13 Bridge St
SC entry at conc price.
info@goldendragonmuseum.com
www.goldendragonmuseum.com

Her Majesty's Theatre
03 5333 5800 
Ballarat,
17 Lydiard St South
SC entry at conc price,
exc some performances.
hermaj@hermaj.com
www.hermaj.com

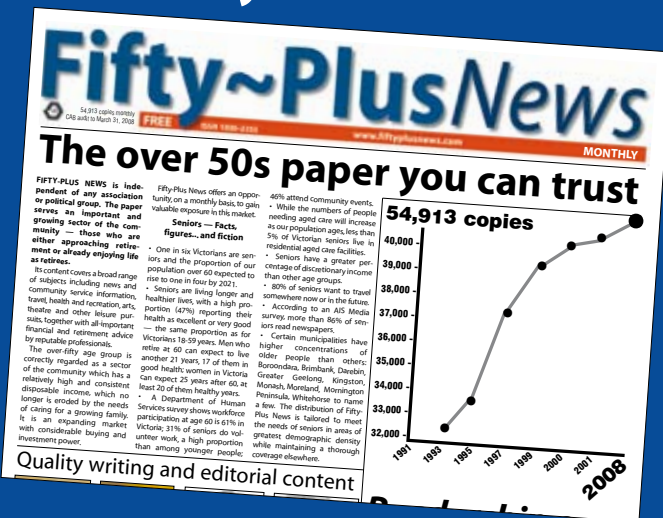
James Egan Gallery
03 5343 5082 
Addington,
A427 Sunraysia Hwy
10% off paintings.
james@jamesegangallery.com.au
www.jamesegangallery.com.au

Sovereign Hill
03 5337 1100 
Ballarat, Bradshaw St
Entry & 'Blood on the Southern Cross' show at conc rate at all times.
enquiries@sovereignhill.com.au
www.sovereignhill.com.au

Taltarni Vineyards
03 5459 7900 
Avoca/Moonambel,
339 Taltarni Rd
10% off all wine purchases.
www.taltarni.com.au

Victorian Goldfields Railway
03 5475 2966 
Maldon Railway Station,
Hornby St
SC entry at conc rate,
exc special events.
cmr@vgr.com.au
www.vgr.com.au

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016 and 16 March 21, 2008

FIFTY-PLUS NEWS is independent of any association or political group. The paper serves an important and growing sector of the community — those who are newly approaching retirement or already enjoying life as retirees.

Seniors — Facts, Figures, and Fiction

One in six Victorians are seniors and the proportion of our population over 60 expected to rise to one in four by 2021.

Seniors are living longer and healthier lives, with a high proportion (67%) reporting their health as excellent or very good — the same proportion as for Victorians 18-59 years. Men who retire at 60 can expect to live another 21 years, 17 of them in good health; women in Victoria can expect 25 years after 60, at least 20 of them healthy years.

A Department of Human Services survey shows workforce participation at age 60 is 81% in Victoria, 31% of seniors do not work, a high proportion than among younger people.

46% attend Community events, reading aged care will increase as our population ages, less than 5% of Victorian seniors live in residential aged care facilities.

Seniors have a greater percentage of discretionary income than other age groups.

80% of seniors want to travel somewhat now or in the future.

According to an ABS Media survey, more than 86% of seniors read newspapers.

Certain municipalities have higher concentrations of older people than others: Greater Geelong, Kingston, Monash, Morwell, Warrington Peninsula, Whitehorse to name a few.


The distribution of Fifty~Plus News is tailored to meet the needs of seniors in areas of greater demographic density while maintaining a thorough coverage elsewhere.

Year	Copies
1991	32,000
1993	33,000
1995	34,000
1997	37,000
1999	39,000
2001	39,000
2003	39,000
2005	39,000
2007	39,000
2008	54,913

Find it at all metropolitan Coles Supermarkets, selected Safeways, chemists, libraries & a host of other pick-up points throughout Melbourne & Victoria.

OR take up our Special Subscription Offer for Seniors Card holders — 12 issues of Fifty-Plus News for just \$18 (normally \$25)

Please sign me up for this Special Subscription Offer of 12 issues for \$18 (save \$7).

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\$18 cheque enclosed.

Make cheques out to Fifty-Plus News and send with this coupon to 'Special Subscription Offer', 62 Wales St, Thornbury Vic 3065. Offer expires 31/12/08.